Identity theft is at an all-time high. More than $56B was stolen in 2021 alone[1], and technology makes it easier and faster to be done. Accounts can be opened and closed quicker, bank accounts can be drained faster, and healthcare information can be obtained through virtual identification.

Today, businesses rely on the phone number as the primary personal identifier to help protect consumers, assess risk and mitigate fraud. But, with more than 600K porting transactions daily in the U.S. alone, there needs to be a simple, seamless and secure way to make sure that businesses are not using old phone number data to make new determinations on approving a transaction or releasing information.

In the past, phone number porting data in the U.S. could only be used for routing, rating, billing and network maintenance. Recognizing that the phone number has become a critical way for businesses to validate and verify a customer's identity, certain key number portability data elements can now be used to assist companies involved in law enforcement and, public safety, WDNC compliance and, fraud mitigation and risk assessment activities, now including those who offer services like call blocking and call labelling in an effort to prevent robocallers.

## Introduction

*PortData Validate*

## The Power Of Number Porting Data When Assessing Risk

## Services

Notify is intended for customers who need access to historical data and prefer to be notified of all changes to the PortData Validate Data Elements. At set-up, historical data is made available via an sFTP site to a Reseller or a Direct Customer. Number porting changes are then sent directly to customers via a Restful API. The data will be sent at an interval chosen by the customer. Some may choose to receive it every few hours, other may choose to receive it every minute.

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## *Become a customer today*

Receive **[          ]** data elements to assess risk for yourself or your customers. Porting Data cannot be shared with any other entities.

Receive **[          ]** data elements, process it and provide that data to your customers who must also be a PortData Validate Indirect customer.

Receive **[          ]** data elements from your Reseller and use it to assess risk for yourself or for your clients.  Porting Data cannot be shared with any other entities.

Notes:

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### about iconectiv

Your business and your customers need to confidently access and exchange information simply, seamlessly and securely. iconectiv's extensive experience in information services, digital identity and numbering intelligence helps you do just that. In fact, more than 5K customers rely on our data exchange platforms each day to keep their networks, devices and applications connected and 2B consumers and businesses protected. Our cloud-based information as a service network and operations management and numbering solutions span trusted communications, digital identity management and fraud prevention. For more information, visit www.iconectiv.com. Follow us on X and LinkedIn.

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