## find new strength in numbers

Mobile phone numbers are now the primary way that billions of people worldwide are identified when buying and selling online, opening accounts, verifying their age and authenticating themselves to contact centers. The rise of mobile numbers as the preferred identifier means that banks, credit card companies, payment gateways, e-commerce providers, The Financial Action Task Force's 2020 *Guidance on Digital ID*<sup>1</sup> report says that when changes to customer information or transactions can be reacted to immediately, customers can

